

The smart way to understand and manage the financial side of your business.

*Help with profit, cashflow, growth, exit
All in one place - All in plain English*



Goodbye 'accountanese'* ... Hello - BusinessNumbersMadeEasy.com

Who will benefit from this site?

- Business owners and money managers.
- Bookkeepers and accountants
- Industry and business associations (enquire to help members).
- Business bankers, lenders, investors and brokers
- Anyone working with small to medium business.
- Anyone keen to improve their money knowledge without doing an accounting degree!

What part of financial management would you like help with most?

Like to know more about say, profit or cash-flow growth? There are 8 simple options with helpful explanations of each:

1. **Improve cash-flow**
2. **Improve profit**
3. **Get paid quicker**
4. **Business loans help**
5. **Business Numbers explained**
6. **Grow, Change, Exit**
7. **Improve systems**

Become a financial Super-Hero

Whether you're new to business or not, this site will guide you through every aspect of the financial management in your business. Try the Financial Fitness Plan to end up with more profit, better cash-flow, a better lifestyle and a great price when you eventually decide to sell your business.

The NEW 12 step Financial Fitness Plan:

Step 1. *Avoid losses from the start!*

The best way to maximise profit is to avoid losses - see our simple explanation to work out how to achieve this in your business.

Step 2. *Your plan for maximum profit and cash flow*

Understand the difference between profit and cash flow and ways to get more of both

Step 3. *Best pricing and minimum direct costs*

Do you know the 'true cost' of your product or service and it how it relates to your price? Getting this right will ensure you end up with a profit.

And these are just the first 3 steps ... there are 9 more to follow!



*Accountanese - A jargon stacked way that some advisors speak that is complete gobbledegook to most business owners!